

Brandscape™

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         												Other Brands	
Hotel Category ^a	Sub-Category ^a	Accor	Ennismore	Best Western	Choice	Hilton	Hyatt	IHG	Marriott	Sonesta	Wyndham	Luxury	
Luxury	Ultra-Luxury	Banyan Tree Faena Raffles				Waldorf Astoria	Park Hyatt	Six Senses	St. Regis Bulgari			Ultra Luxury	Aman Auberge Bacara [®] Belmond Capella Cheval Blanc Dorchester Collection Firmdale Hotels Four Seasons Janu La Reserve Mandarin Oriental Maybourne Montage Oberoi Oetker Collection One&Only Peninsula Red Carnation Rocco Forte Rosewood Salamander The House Collective Swire Virgin Limited Edition
	Traditional	Fairmont				Signia	Grand Hyatt	InterContinental Regent	3W Marriott Ritz-Carlton				
	Modern	Sofitel				Conrad	Andaz Thompson		W Hotels				
	Lifestyle	Sofitel Legend	2ic Delano Mondrian Our Habitas SLS			NoMad	Allia Atona		EDITION Ritz-Carlton Reserve				
	Soft-Brand	Emblems Mantis Collection		WorldHotels Luxury Collection		LXR Small Luxury Hotels of the World	Destination Hotels Unbound Collection	Vignette Collection JOIA	Luxury Collection		Registry Collection		
	Spa / Wellness	The Purist					Miraval						
Upper Upscale	Traditional	Angsana Pullman Sebel Swissôtel			Radisson Blu	Hilton	Hyatt Hyatt Regency	HUALUXE	Marriott Sheraton	Royal Sonesta	Wyndham Grand	Entry-Level Luxury	1 Hotel AKA Anantara Aparium Baglioni Chedi COMO Corinthia Doyle Collection EAST Equinox Gran Meliá Jumeirah Kempinski Langham Loews Lotte ME by Meliá Mokara Mr. C Nobu Patina Penderg Proper RockResorts Shangri-La SIXTY Hotels Taj Group The Ned Trump Viceroy Virgin Hotels
	Business					Embassy Suites			Le Méridien				
	Modern												
	Lifestyle	Garrya	Hyde SO The Hoxton			Canopy Graduate	Dream Hyatt Centric The Standard	Hotel Indigo Kimpton	Renaissance Westin	The James Hotels			
	Soft-Brand	MGallery	Morgans Originals	WorldHotels Crafted Collection WorldHotels Elite Collection	Radisson Individuals	Curio Collection Tapestry Collection	JdV	Iberostar Selection	Autograph Collection Design Hotels Tribute Portfolio	Classico	Dolce		
	Extended Stay	Adagio Premium											
	Resort and Convention	Peppers											
	Traditional	Grand Mercure		Best Western Premier	Radisson	DoubleTree		Crowne Plaza	Gaylord Marriott Marquis Sella	Sonesta Hotel	Wyndham		
Upscale	Business					Hilton Garden Inn	Hyatt Place		Courtyard Four Points	Sonesta Select			
	Modern	Movenpick Novotel			Cambrisa	Tempo	Bunkhouse Hotels		AC Hotels Aloft				
	Lifestyle	Mantra	25hours Hotels	Aiden Saddle Vib.			Caption The StandardX	EVEN Ruby voco	CitizenM	Hotel RL	Dazzler Splendor		
	Soft-Brand	Art Series		BW Premier Collection WorldHotels Distinctive Collection	Ascend Hotel Collection		Unscripted by Hyatt			MOD			
	Suites								SpringHill Suites				
	Extended Stay	Novotel Suites				Homewood Suites	Hyatt House	Staybridge Suites	Element Residence Inn		WaterWalk		
Upper Midscale	Traditional	Mercure		Best Western Plus	Clarion Clarion Pointe Comfort Inn Country Inn & Suites	Hampton Inn		Holiday Inn	Fairfield Inn Protea Hotels	Red Lion Hotels Sonesta Essential	La Quinta Vienna House Wyndham Garden		
	Business												
	Modern				GLU		Hyatt Select	Holiday Inn Express	Four Points Flex		TRYP		
	Lifestyle	Handwritten Collection	Mama Shelter			Motto	Me and All Hotels UrCove		Moxy				
	Soft-Brand	Suites		BW Signature Collection							Trademark Collection		
	Extended Stay	Adagio		Executive Residence		Home2 Suites	Hyatt Studios	Atwell Suites	TownePlace Suites	Sonesta ES Suites			
Midscale	Traditional	Folio Ibis		Best Western	Park Inn Quality Inn Sleep Inn	Spark		avid Garner	City Express	Red Lion Inn & Suites Canadas Best Value Inn	Americinn Baymont Ramada Wingate		
	Lifestyle	BreakFree Dhava Greet Homni Ibis Styles Neqta Tribe				Tru				Signature Inn			
	Soft-Brand												
	Extended Stay	Adagio Access		@Home	Everhome Suites MainStay Suites	LiveSmart Studios		Candlewood Suites	StudioRes	Sonesta Simply Suites	Hawthorn Suites		
Economy	Traditional	hotelF1 Ibis budget		SureStay SureStay Plus	Econo Lodge Rodeway Inn					America's Best Value Inn Knights Inn	Days Inn Howard Johnson Microtel Inn & Suites Super 8 Travelodge		
	Soft-Brand			SureStay Collection									
	Extended Stay			SureStay Studio	Suburban Studios WoodSpring Suites						ECHO Suites		
Other	Timeshare	Accor Vacation Club				Hilton Grand Vacations	Hyatt Residence Club	Holiday Inn Club Vacations	Marriott Vacation Club		Club Wyndham Marquisville Vacation Club		
	Alternative Accommodations	onefinestay	JOJOE			Autocamp			Apartments by Marriott Bonvoy Homes & Villas by Marriott Bonvoy Marriott Executive Apartments Podcard Cabins Sonder Trailborn	Sonesta Cruise Collection Nile River	cottages.com Vacasa Worldmark		
	All-Inclusive		Rixos			Hilton All-Inclusive Resorts	Alia Bahia Principe Breathless Dreams Hyatt Vivid Hyatt Zilara Hyatt Ziva Impression Secrets Suncape Zestly	Iberostar Waves	All-Inclusive by Marriott International		Viva Wyndham Wyndham Altra		AVANI Ayres Compass by Margaritaville Drury Hotels Eaton Eurostars Freehand Generator Melia Millennium NH Oaks Palihotel Pestana Reverb by Hard Rock Ru Plaza Treehouse Yotel

Source: ^aYXR, ^bhotelAVE