

# Brandscape™

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hotelAVE		ACCOR HOTELS	BW   Best Western Hotels & Resorts	CHOICE HOTELS	Hilton	HYATT®	IHG HOTELS & RESORTS	Marriott INTERNATIONAL	SONESTA® HOTELS AND RESORTS	WYNDHAM HOTELS & RESORTS	Other Brands
Hotel Category <sup>1</sup>	Sub-Category <sup>2</sup>										
Luxury	Ultra-Luxury	Banyan Tree   Faena   Raffles   Orient Express			Waldorf Astoria	Park Hyatt	Six Senses	St. Regis   Bulgari			Luxury
	Traditional Modern	Fairmont Sofitel			Signia Conrad	Grand Hyatt Andaz   Thompson	InterContinental   Regent	JW Marriott   Ritz-Carlton W Hotels			
	Lifestyle	21c   Delano   Mondrian   SLS   Sofitel Legend			NoMad	Allia   Atona		EDITION   Ritz-Carlton Reserve			
	Soft-Brand	Emblems   Mantis Collection	WorldHotels Luxury Collection		LXR   Small Luxury Hotels of the World	Destination Hotels   Unbound Collection	Vignette Collection   JOIA	Luxury Collection		Registry Collection	
	Spa / Wellness	The Purist				Miraval					
Upper Upscale	Traditional Business Modern	Anqsana   Pullman   Sebel   Swissotel		Radisson Blu	Hilton Embassy Suites	Hyatt   Hyatt Regency	HUALUXE	Marriott   Sheraton	Royal Sonesta	Wyndham Grand	Ultra Luxury
	Lifestyle	Garrya   Hyde   SO/   The Hoxton		Radisson RED	Canopy   Graduate	Dream   Bunkhouse   Hyatt Centric   The Standard	Hotel Indigo   Kimpton	Renaissance   Westin	The James Hotels		
	Soft-Brand	MGallery   Morgans Originals	WorldHotels Crafted Collection   WorldHotels Elite Collection	Radisson Collection	Curio Collection   Tapestry Collection	JdV	Iberostar Selection	Autograph Collection   Design Hotels   Tribute Portfolio	Classico	Dolce	
	Extended Stay	Adagio Premium									
	Resort and Convention	Peppers						Gaylord   Marriott Marquis Delta	Sonesta Hotel	Wyndham	
Upscale	Traditional Business Modern Lifestyle	Grand Mercure	Best Western Premier	Radisson Cambria	DoubleTree Hilton Garden Inn	Hyatt Place	Crowne Plaza	Courtyard   Four Points	Sonesta Select		Entry-Level Luxury
	Soft-Brand	Movenpick   Novotel		Park Plaza	Tempo			AC Hotels   Aloft			
	Extended Stay	Adagio Premium									
	Suites	Art Series	WorldHotels Distinctive Collection	Ascend Collection   Clarion Collection   Radisson Individuals					MOD		
	Extended Stay	Novotel Suites			Homewood Suites	Hyatt House	Staybridge Suites	SpringHill Suites Element   Residence Inn		WaterWalk	
Upper Midscale	Traditional Business Modern Lifestyle Soft-Brand Suites Extended Stay	Mercure	Best Western Plus	Clarion   Comfort Inn   Country Inn & Suites   Quality Inn	Hampton Inn		Holiday Inn	Fairfield Inn   Protea Hotels	Red Lion Hotels   Sonesta Essential	La Quinta   Vienna House   Wyndham Garden	Lifestyle & Other Mid-Sized Brands
			GLō	Clarion Pointe   Park Inn			Holiday Inn Express	Four Points Express			
		Mama Shelter			Motto	Urcove		Moxy		TRYP	
		Handwritten Collection	BW Signature Collection							Trademark Collection	
		Cassia		Comfort Suites							
Midscale	Traditional Lifestyle Soft-Brand Extended Stay	Folio   ibis	Best Western	Sleep Inn	Spark		avid   Garner	City Express	Red Lion Inn & Suites   Canadas Best Value Inn	Americinn   Baymont   Ramada   Wingate	Upper Upscale
		BreakFree   Dhawa   Greet   Homm   ibis Styles   Neqta   Tribe			Tru				Signature Inn		
		Adagio Access	@Home	Everhome Suites   MainStay Suites	LivSmart Studios			Candlewood Suites	StudioRes	Sonesta Simply Suites	
Economy	Traditional Soft-Brand Extended Stay	hotelF1   ibis budget	SureStay   SureStay Plus	Econo Lodge   Rodeway Inn					America's Best Value Inn   Knights Inn	Days Inn   Howard Johnson   Microtel Inn & Suites   Super 8   Travelodge	Upscale
			SureStay Collection							ECHO Suites	
			SureStay Studio	Suburban Studios   WoodSpring Suites							
Other	Timeshare Alternative Accommodations All-Inclusive	Accor Vacation Club			Hilton Grand Vacations	Hyatt Residence Club	Holiday Inn Club Vacations	Marriott Vacation Club	Club Wyndham   Margaritaville Vacation Club		Upscale
		JO&JOE   onefinestay			Autocamp			Apartments by Marriott Bonvoy   Homes & Villas by Marriott Bonvoy   Marriott Executive Apartments   Postcard Cabins   Sonder   Trailborn	Sonesta Cruise Collection Nile River	cottages.com   Vacasa   Worldmark	
		Rixos			Hilton All-Inclusive Resorts	Alua   Bahia Principe   Breathless   Dreams   Hyatt Vivid   Hyatt Zilara   Hyatt Ziva   Impressions   Secrets   Sunscape   Zoetry	Iberostar Waves	All-Inclusive by Marriott International		Viva Wyndham   Wyndham Altra	

Sources: <sup>1</sup>STR, <sup>2</sup>hotelAVE