

Brandscape™

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Hotel Category ¹		Sub-Category ²		hotelAVE	ACCORHOTELS	BW Best Western Hotels & Resorts	CHOICE HOTELS	Hilton	HYATT®	IHG®	Marriott	SONESTA® HOTELS AND RESORTS	WYNDHAM HOTELS & RESORTS	Other Brands		
Luxury	Ultra-Luxury	Banyan Tree Faena Raffles Orient Express						Waldorf Astoria	Park Hyatt	Six Senses	Bulgari St. Regis			Luxury		
	Traditional	Fairmont							Grand Hyatt	InterContinental Regent	JW Marriott Ritz-Carlton					
	Modern	Sofitel						Conrad	Andaz Thompson		W Hotels					
	Lifestyle	21c Delano Mondrian SLS Sofitel Legend							Alila			EDITION Ritz-Carlton Reserve				
	Soft-Brand	Mantis Collection		WorldHotels Luxury Collection				LXR	Destination Hotels Unbound Collection	Vignette Collection Iberostar Grand Collection		Luxury Collection	Registry Collection			
Upper Upscale	Spa / Wellness	Thalassa Sea & Spa												Ultra Luxury		
	Traditional	Angsana Pullman Swissôtel					Radisson Blu	Hilton	Hyatt Hyatt Regency		Marriott Sheraton	Royal Sonesta	Wyndham Grand		Aman Auberge Baccarat Belmond Capella Cheval Blanc Dorchester Collection Firmdale Hotels Four Seasons La Reserve Little Nell Mandarin Oriental Maybourne Montage Oberoi Oetker Collection One&Only Peninsula Red Carnation Rocco Forte Rosewood Salamander The House Collective (Swire) Virgin Limited Edition	
	Business							Embassy Suites								
	Modern										Le Méridien					
	Lifestyle	Hyde SO/ The Hoxton					Radisson RED	Canopy	Dream Hyatt Centric Unscripted	Hotel Indigo Kimpton	Renaissance Westin	The James Hotels				
	Soft-Brand	MGallery Morgans Originals		WorldHotels Crafted Collection WorldHotels Elite Collection			Radisson Collection	Curio Collection Tapestry Collection	JdV		Autograph Collection Design Hotels Tribute Portfolio	Classico	Dolce			
Extended Stay	Adagio Premium															
Upscale	Resort and Convention	Peppers												Entry-Level Luxury		
	Traditional	Grand Mercure		Best Western Premier	Clarion Collection Radisson		DoubleTree			Crowne Plaza	Gaylord Marriott Marquis	Sonesta Hotel	Wyndham			
	Business							Hilton Garden Inn	Hyatt Place		Delta Courtyard Four Points by Sheraton	Sonesta Select				
	Modern	Mövenpick Novotel									AC Hotels Aloft					
	Lifestyle	25hours Hotel Mantra		Aiden Sadie Vīb		Park Plaza		Tempo		Caption		Hotel RL	Dazzler Esplendor			
Upper Midscale	Soft-Brand	Art Series		BW Premier Collection WorldHotels Distinctive Collection	Ascend Collection Radisson Individuals					Iberostar		MOD	Lifestyle & Other Mid-Sized Brands			
	Suites															
	Extended Stay	Novotel Suites						Homewood Suites	Hyatt House	Staybridge Suites	SpringHill Suites	Element Residence Inn				
	Traditional	Mercure		Best Western Plus	Clarion Comfort Inn Country Inn & Suites Quality			Hampton Inn			Holiday Inn	Fairfield Inn		Red Lion Hotels Sonesta Essential	La Quinta Inn & Suites Wyndham Garden	
	Business										Holiday Inn Express					
	Modern			CLō	Clarion Pointe Park Inn							Moxy			TRYP	
Midscale	Lifestyle	Mama Shelter						Motto					Trademark Collection			
	Soft-Brand	Handwritten Collection		BW Signature Collection												
	Suites				Comfort Suites											
	Extended Stay	Adagio		Executive Residency				Home2 Suites		Atwell Suites	TownePlace Suites	Sonesta ES Suites				
Economy	Traditional	ibis		Best Western	Sleep Inn			Spark				AmericInn Baymont Ramada Wingate	Upper Upscale			
	Lifestyle	BreakFree Greet ibis Styles Tribe						Tru				Signature Inn				
	Soft-Brand															
Other	Extended Stay	Adagio Access			Everhome Suites MainStay Suites			LivSmart Studios	Hyatt Studios	Candlewood Suites	StudioRes	Guest House Sonesta Simply Suites	Hawthorn Suites			
	Traditional	ibis budget		SureStay SureStay Plus	Econo Lodge Rodeway Inn							America's Best Value Inn Knights Inn	Days Inn Howard Johnson Microtel Inn & Suites Super 8 Travelodge			
	Soft-Brand			SureStay Collection												
Other	Extended Stay			SureStay Studio	Suburban Extended Stay WoodSpring Suites								ECHO Suites			
	Timeshare	Accor Vacation Club						Hilton Grand Vacations	Hyatt Residence Club	Holiday Inn Club Vacations	Marriott Vacation Club		Club Wyndham Margaritaville Vacation Club			
	Alternative Accommodations	onefinestay									Apartments by Marriott Bonvoy Homes & Villas by Marriott Bonvoy Marriott Executive Apartments		cottages.com Vacasa Worldmark			
Other	All-Inclusive							Hilton All-Inclusive Resorts	Alua Breathless Dreams Hyatt Vivid Hyatt Zilara Hyatt Ziva Secrets Sunscape Zoetry		All-Inclusive by Marriott International		Viva Wyndham			
													Ayres citizenM Eaton Eurostars Freehand Generator Iberostar Melia Millennium Palihotel Pestana Riu Plaza Treehouse Yotel			

Sources: ¹STR, ²hotelAVE