

Brandscape™

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											Other Brands
Hotel Category ¹	Sub-Category ²										
Luxury	Ultra-Luxury	Banyan Tree Raffles				Waldorf Astoria	Six Senses	Park Hyatt	Bulgari St. Regis		Luxury Other
	Traditional	Fairmont					InterContinental Regent	Grand Hyatt	JW Marriott Ritz-Carlton		
	Modern	Sofitel			Conrad			Andaz Thompson	W Hotels		
	Lifestyle	21c Delano Mondrian SLS Sofitel Legend						Alla	EDITION Ritz-Carlton Reserve		
	Soft-Brand	Mantis Collection Morgans Originals	WorldHotels Luxury Collection		LXR			Destination Hotels Unbound Collection	Luxury Collection		
Upper Upscale	Spa / Wellness	Thalassa Sea & Spa						Miraval			1 Hotel AKA Aman Auberge Baccarat Belmont Capella COMO Dorchester Collection Doyle Collection Equinox Firmdale Hotels Four Seasons Iberostar Grand Collection Jumeirah Langham Loews Lotte Hotels & Resorts Mandarin Oriental Mokara Montage Mr. C Nobu Hotels NoMad Oberoi Oetker Collection One&Only Peninsula Pendry Proper Red Carnation Rocco Forte RockResorts Rosewood Shangri-La SIXTY Hotels Taj Group Trump Valencia Hotel Group Viceroy
	Traditional	Angsana Pullman Swissôtel		Radisson Blu	Hilton			Hyatt Hyatt Regency	Marriott Sheraton	Wyndham Grand	
	Business										
	Modern										
	Lifestyle	Hyde SO/ The Hoxton		Radisson RED	Canopy	Hotel Indigo Kimpton		Hyatt Centric		Le Méridien Renaissance Westin	
Upscale	Soft-Brand	MGallery	WorldHotels Elite Collection	Radisson Collection	Curio Collection		JDV	Autograph Collection Design Hotels Tribute Portfolio	Dolce		
	Extended Stay	Adagio Premium			Embassy Suites			Marriott Executive Apartments			
	Resort and Convention	Peppers			Signia			Gaylord Marriott Marquis			
	Traditional	Grand Mercure	Best Western Premier	Clarion Collection Radisson	DoubleTree	Crowne Plaza				Wyndham	
	Modern	Mövenpick Novotel		Cambria	Hilton Garden Inn		Hyatt Place	Courtyard Four Points by Sheraton			
Upper Midscale	Lifestyle	25hours Hotel Mantra		Park Plaza	Tempo				AC Hotels Aloft	Dazzler Esplendor	
	Soft-Brand	Art Series	BW Premier Collection WorldHotels Crafted Collection WorldHotels Distinctive Collection	Ascend Collection Radisson Individuals	Tapestry Collection						
	Suites				DoubleTree Suites			SpringHill Suites			
	Extended Stay	Novotel Suites			Homewood Suites	Staybridge Suites	Hyatt House	Element Residence Inn			
	Traditional	Mercure	Best Western Plus	Clarion Comfort Inn Country Inn & Suites Quality	Hampton Inn		Holiday Inn	Fairfield Inn	La Quinta Inn & Suites Wyndham Garden		
Midscale	Business						Holiday Inn Express				Lifestyle Other
	Modern		GLÖ	Clarion Points Park Inn Radisson Inn & Suites				Moxy	TRYP		
	Lifestyle	Mama Shelter		Aiden	Motto						
	Soft-Brand		BW Signature Collection						Trademark Collection		
	Suites			Comfort Suites	Home2 Suites	Atwell Suites		TownePlace Suites			
Economy	Extended Stay	Adagio	Executive Residency		Sleep Inn	Tru	avid		Americinn Baymont Ramada Wingate		
	Traditional	Ibis	Best Western								
	Lifestyle	BreakFree Greet Ibis Styles Tribe									
Other	Soft-Brand		SureStay Collection							Upscale	
	Extended Stay		SureStay Studio	Suburban Extended Stay WoodSpring Suites							
	Timeshare	Accor Vacation Club			Hilton Grand Vacations	Holiday Inn Club Vacations	Hyatt Residence Club	Marriott Vacation Club	Club Wyndham		
Alternative Accommodations		onefinestay		Vacation Rentals by Choice Hotels				Homes & Villas			
	All-Inclusive				Hilton All-Inclusive Resorts		Hyatt Zilara Hyatt Ziva	All-Inclusive by Marriott International	Viva Wyndham		

Sources: ¹STR, ²hotelAVE